



DRUG MERCHANTS EVERYWHERE

Are selling Silver Chain Superior Packed Package Drugs, and would not think of selling this class of merchandise in any other way. It's the profitable, safe and efficient way.

There is a vast difference, Mr. Drug Merchant, between Package Drugs and Silver Chain "Superior Packed" Package Drugs. We manufacture a package drug line for the drug merchants of the South. We are especially equipped with the necessary machinery to manufacture a line of package drugs, such as—

SPIRITS OF NITRE
CASTOR OIL
TURPENTINE

ROCHELLE SALTS
EPSOM SALTS
SULPHUR

And a complete line of drugs that are called for in your store every day, which you are forced to put up either in paper containers, boxes or cartons, at a big expense to you in material with the service of expensive and scarce labor.

It is a pleasure, besides an assured profit, to sell Silver Chain "Superior Packed" Package Drugs. Every package contains a carefully weighted amount of drugs, packages hermetically sealed and prepared under the direct supervision of a graduate chemist. You know exactly what your profit is on each and every sale of Silver Chain "Superior Packed" Package Drugs, besides you eliminate every possibility of an error on the part of any employee. Every employee on your force, from drug clerk to fountain man, can sell Silver Chain "Superior Packed" Package Drugs with full assurance to you and your customer that the contents are absolutely correct.

No muss! no worry; every sale a profitable one assured, and results in increased use of this class of merchandise by your customer. The label and box assure the customer that he gets the drug called for, relieving his mind of any possibility of error. This is an added feature of the Silver Chain "Superior Packed" Package Drugs.

Let us send you a big sample package of Silver Chain "Superior Packed" Package Drugs, together with prices, for your consideration. Drug merchants everywhere are selling them, and since they have found the new way to sell this class of merchandise, would not change back to the old way under any circumstances.

Let our salesman quote you prices, and tell you what other merchants think of Silver Chain "Superior Packed" Package Drugs right in your own community.

HESSIG-ELLIS DRUG CO.

MEMPHIS, TENN.



**HESSIG
ELLIS
DRUG
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